**Gap**

**Analysis Table**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Feature Category | Feature | Proofpoint | Infosec IQ | KnowBe4 | SafeTitan | Cofense | Gap Analysis |
| Security | Email Protection | ✓ |  |  |  |  | Infosec IQ, KnowBe4, SafeTitan, and Cofense lack integrated email protection. |
|  | Advanced BEC Defense | ✓ |  |  |  |  | Infosec IQ, KnowBe4, SafeTitan, and Cofense lack advanced Business Email Compromise defense. |
|  | Sandboxing | ✓ |  |  |  |  | Infosec IQ, KnowBe4, SafeTitan, and Cofense lack sandboxing capabilities. |
|  | Click-Time Protection | ✓ |  |  |  |  | Infosec IQ, KnowBe4, SafeTitan, and Cofense lack click-time protection features. |
|  | Email Continuity | ✓ |  |  |  |  | Infosec IQ, KnowBe4, SafeTitan, and Cofense lack email continuity solutions. |
| Threat Intelligence | Threat Intelligence | ✓ |  |  |  | ✓ | Infosec IQ, KnowBe4, and SafeTitan lack integrated threat intelligence. |
| User Training | Security Awareness Training | ✓ | ✓ | ✓ | ✓ | ✓ | All platforms offer security awareness training; no gaps identified. |
|  | Phishing Simulations | ✓ | ✓ | ✓ | ✓ | ✓ | All platforms provide phishing simulations; no gaps identified. |
|  | Gamification |  | ✓ | ✓ |  |  | Proofpoint, SafeTitan, and Cofense lack gamification features to enhance user engagement. |
|  | Custom Test Building |  | ✓ | ✓ |  |  | Proofpoint, SafeTitan, and Cofense lack custom test-building capabilities. |
|  | Non-Email Based Testing |  | ✓ | ✓ |  |  | Proofpoint, SafeTitan, and Cofense lack non-email-based testing options. |
|  | Online Courses |  | ✓ | ✓ |  |  | Proofpoint, SafeTitan, and Cofense lack online course offerings. |
|  | Pre-Assessments |  | ✓ | ✓ |  |  | Proofpoint, SafeTitan, and Cofense lack pre-assessment tools. |
|  | Prebuilt Training Library |  | ✓ | ✓ |  |  | Proofpoint, SafeTitan, and Cofense lack a prebuilt training library. |
|  | Localized Content |  |  | ✓ |  |  | Proofpoint, Infosec IQ, SafeTitan, and Cofense lack localized content for diverse audiences. |
|  | AI-Driven Recommendations |  |  | ✓ |  |  | Proofpoint, Infosec IQ, SafeTitan, and Cofense lack AI-driven recommendations for personalized training. |
|  | SmartRisk™ Agent |  |  | ✓ |  |  | Proofpoint, Infosec IQ, SafeTitan, and Cofense lack SmartRisk™ Agent for risk assessment. |
|  | Automated Scheduling |  |  | ✓ |  |  | Proofpoint, Infosec IQ, SafeTitan, and Cofense lack automated scheduling for training programs. |
| Analytics & Reporting | Advanced Reporting | ✓ | ✓ | ✓ | ✓ | ✓ | All platforms offer advanced reporting features; no gaps identified. |
| Integration & Support | Integration with Security Tools | ✓ |  | ✓ |  | ✓ | Infosec IQ and SafeTitan lack integration with other security tools. |
|  | Customer Support | ✓ | ✓ | ✓ | ✓ | ✓ | All platforms provide customer support; no gaps identified. |
| Deployment | Cloud-Based / Self-Paced Training | ✓ | ✓ | ✓ | ✓ | ✓ | All cloud-based, self-paced |

**Gap Analysis**

* **Email Security Features**: **Proofpoint** is the only platform offering comprehensive email security features such as email protection, advanced BEC defense, sandboxing, click-time protection, and email continuity. The absence of these features in **Infosec IQ**, **KnowBe4**, **SafeTitan**, and **Cofense** suggests a gap for organizations seeking integrated email security solutions alongside training programs.
* **Threat Intelligence**: Both **Proofpoint** and **Cofense** provide integrated threat intelligence, enhancing their ability to inform users about current threats. **Infosec IQ**, **KnowBe4**, and **SafeTitan** lack this feature, indicating a gap in real-time threat awareness.
* **Engagement and Customization Tools**: Features like gamification, custom test building, non-email-based testing, online courses, pre-assessments, and a prebuilt training library are present in **Infosec IQ** and **KnowBe4** but absent in **Proofpoint**, **SafeTitan**, and **Cofense**. This gap highlights a potential need for more interactive and customizable training options in the latter platforms.
* **Advanced Personalization and Automation**: **KnowBe4** stands out with AI-driven recommendations, the SmartRisk™ Agent, localized content, and automated scheduling. The lack of these advanced personalization and automation features in **Proofpoint**, **Infosec IQ**, **SafeTitan**, and **Cofense** suggests an opportunity for these platforms to enhance user-specific training experiences.
* **Integration with Security Tools**: While **Proofpoint**, **KnowBe4**, and **Cofense** offer integration with other security tools, **Infosec IQ** and **SafeTitan** do not. This gap may affect organizations looking for seamless integration between their training platform and existing security infrastructure.